

2024

BEAUTY WEDDING GUIDE

& Price List



Freya Beauty Salon



Welcome to your BEAUTY WEDDING GUIDE

Getting ready with us on your wedding day isn't just about hair and makeup. It is about helping you and your attendees get ready to have an amazing day and night! When you love how you look, you're a little lighter in your step. On such a special day, it's a feeling you'll remember and cherish for a lifetime.

Let us take the stress out of your day so you can relax with your friends, drink champagne and enjoy being the bride. We will make sure you and your attendees feel and look stunning as ever as you walk down the aisle! This guide will give you lots of information about our services, tips for choosing your look, pricing options, checklists, and more! We love everything about weddings and have been apart of so many that we help beyond the beauty aspect. We are here for you before, during and after one of the most magical and spectacular days of your life!

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WHAT IS NEXT?

THE FREYA *Promise*

Here's what we do

We are a licensed team of beauty professionals that travel on location to get you and your attendees ready for your wedding day. We are here to not only get your hair and makeup ready, but also to help make your day as fun, flowing, and fabulous!

We promise that you and your attendees will love how they look, have a great time with us, and be able to dance the night away, worry free!



PROFESSIONAL, BUT FUN



STYLES THAT LAST



ON TIME & PREPARED



MAKEUP THAT WON'T QUIT

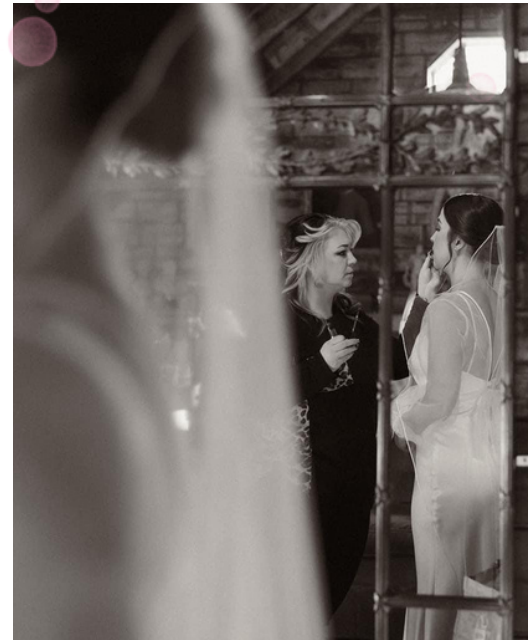


POSITIVE VIBES ONLY



UNSEEN BOBBYPINS





Shayla Barka

Lead Hair & Makeup Artist
Founder of Freya

Shayla first fell in love with styling hair and doing makeup looks at the age of 16 when she was the hair and makeup artist for her theater group. She is a mom of two boys, a dog mom and just loves making people laugh. Her clients and brides enjoy how down to earth, honest, and helpful she is at all times.

In 2016, Shayla launched her traveling wedding services as Freya Beauty. She named it after Freya, the Norse Goddess of love, beauty and war to represent the love, beauty and strength of women. Shayla quickly saw success in the industry and began expanding her team and locations. By the end of 2019 it was clear that Freya needed a salon space to call her own and thus Freya Beauty Salon was opened in Derry, NH in January of 2020. Over the last 7 years of doing weddings as Freya, Shayla and her team has been apart of over 200 weddings spanning all over New England and even Las Vegas!

Shayla loves the fact that Freya has a goddess level reputation but still remains a small team of artists to ensure that you get exactly what you see in our pictures and our reviews.

CHOOSING YOUR *Hairstyle*

It can be daunting in deciding how to wear your hair on your big day. You should think about how you feel most confident and base your style that way.



Hair Style

First you should determine if you want it all up, all down or something in between. You can also choose sub styles like off to the side, high or low, or pony or bun. Pay attention to the neckline of your dress and detail of the back. You don't want to hide any detail you want to show off.



Hair Texture

Next, you should think about the texture you want for your style. This could mean smooth and straight, natural curls, formed curls, or wavy. You will also want to determine if you want to add visual texture such as braids, twists, or knots.



Wedding Themes

Then your hairstyle and texture should match the wedding theme. Such as classic, boho chic, romantic, vintage, modern, etc. This can add to the overall aesthetic and final touches of the style.



Hair Decor

Adding hair decor can take the style from basic to bridal. There are many types of decor you can choose from depending on your theme. From combs, pins, glitter, vines, crowns, veils and more. Matching the decor to your jewelry is important.

CHOOSING YOUR *Makeup*

Choosing your makeup look that will be frozen in pictures for a lifetime is important and stressful. We are here to help make the big choices easier.



Natural or Glam

Do you want the “no makeup” makeup look, a natural glam or GLAM glam? The most common thing we hear from brides is that they want to look like them, but glammed. We suggest a focus on your eyes for the glam and keeping the face natural looking. But it comes down to what you want.



Timeless or Trendy

Another thing to think about is do you want to follow the trends or keep it classic and timeless? These pictures are going to be looked back on for years and decades to come. Trends could include colors, eyeliner wings, contouring, eyebrows and more.



HD or Airbrush

The biggest question is what kind of foundation coverage do you want. Airbrush is a lightweight option that looks and feels like skin but can give you multiple levels of coverage that works with all skin types and mature skin too. HD cream foundation is a heavier coverage and feel that gives you that dewy glow.



Lashes or No Lashes

That is the question. False lashes will make your eyes pop and look great in all the pictures. Sometimes they just complete the look! We use lightweight lashes with multiple styles to fit everyone’s desired look.

PRICING

A la Carte

Whether you are looking for just hair or makeup or mix and match services, we got options for you. The following are the prices for a la carte services.

Hair Pricing

| | |
|---------------|--------|
| Bridal | \$ 125 |
| Bridal Party | \$ 95 |
| Mothers | \$ 75 |
| Flowergirl | \$ 50 |
| Male Grooming | \$ 30 |

Makeup Pricing

| | |
|--------------|--------|
| Bridal | \$ 125 |
| Bridal Party | \$ 95 |
| Mothers | \$ 95 |
| Flowergirl | \$ 50 |
| False Lashes | \$ 15 |

Add Ons

| | |
|--------------|--------|
| Hair Trial | \$ 85 |
| Makeup Trial | \$ 85 |
| Full Trial | \$ 150 |
| Skin Prep | \$ 50 |

PRICING *Combos*

Bundle hair and makeup together and save! Or if you just need one or the other, having atleast 4 people will kickstart some savings!

Hair & Makeup Pricing

| | |
|--------------|--------|
| Bridal | \$ 225 |
| Bridal Party | \$ 175 |
| Mothers | \$ 160 |
| Flowergirl | \$ 75 |
| False Lashes | \$ 10 |

Just Hair Pricing

(4 or more people)

| | |
|--------------|--------|
| Bridal | \$ 115 |
| Bridal Party | \$ 85 |
| Mothers | \$ 65 |
| Flowergirl | \$ 45 |

Just Makeup Pricing

(4 or more people)

| | |
|--------------|--------|
| Bridal | \$ 115 |
| Bridal Party | \$ 85 |
| Mothers | \$ 85 |
| Flowergirl | \$ 45 |
| False Lashes | \$ 12 |

PRICING Packages

If you are planning to get ready alone or with a big group, we have some packages with extra savings for you. Packages do not include travel fees.

Uno Wedding Package

2 hours, 1 Artist

\$ 400

Bridal Trial

\$ 150

Bridal Hair & Makeup

\$ 225

False Lashes

\$ 10

Bridal Mini Facial

\$ 50

(Save \$35!)

Trio Wedding Package

5 hours, 1 Artist

\$ 700

Bridal Trial

\$ 150

Bridal Hair & Makeup

\$ 225

2 Hair & Makeup Guests

\$ 350

3 False Lashes

\$ 30

(Save \$55!)

Modest Wedding Package

4 hours, 2 Artists

\$ 1,100

Bridal Trial

\$ 150

Bridal Hair & Makeup

\$ 225

4 Hair & Makeup Guests

\$ 700

5 False Lashes

\$ 50

Additional Artist

\$ 75

(Save \$100!)

PRICING *Packages*

If you are planning to get ready alone or with a big group, we have some packages with extra savings for you. Packages do not include travel fees.

Mega Wedding Package

5 hours, 2 Artists

\$ 1,450

Bridal Trial

\$ 150

Bridal Hair & Makeup

\$ 225

6 Hair & Makeup Guests

\$ 1,050

7 False Lashes

\$ 70

1 Additional Artist

\$ 75

(Save \$120!)

Magical Wedding Package

5 hours, 3 Artists

\$ 1,850

Bridal Trial

\$ 150

Bridal Hair & Makeup

\$ 225

8 Hair & Makeup Guests

\$ 1400

9 False Lashes

\$ 90

2 Additional Artists

\$ 150

(Save \$165!)



BEAUTY PREP

Tips

Haircuts

3-6 WEEKS PRIOR ✓

- We recommend having a healthy trim prior to the wedding day to ensure that your ends are clean and smooth, especially if your hair is being left down. We do not suggest cutting a lot of length off unless discussed at your trial and your style is set in stone. If you are concerned about the frizz of your hair, getting a smoothing keratin treatment at this time will help to tame fly-aways and frizz.

Coloring

1-3 WEEKS PRIOR ✓

If you are wanting to change your current hair coloring, we suggest starting the process 3+ months in advance to ensure that it is what you like and are happy with the color. Once you perfect the desired color, then you can maintain it until the wedding. The final coloring should be 1-3 weeks before the wedding date.

Spray Tan

1-7 DAYS PRIOR ✓

If you are planning to have a spray tan done before the wedding day, We highly recommend doing your research on where to go. Decide if a spray booth or person is better for your needs and desired look.

You should have a trial done 2-3 months in advanced in order to test out the shades. From that trial you can decide when you like the color the best and plan to go that many days before the wedding.

Planning this around the makeup trial is ideal as well.

Skin Care

1-3 MONTHS PRIOR ✓

Skincare is the most important factor for your day of makeup. You should seek out a 3 month treatment plan with an esthetician to tackle any skin concerns. Especially if you have dry, flakey skin, acne prone skin, or oily skin.

BRIDAL TRIAL Checklist

We recommend to do a trial 6-12 weeks before your wedding day in order to get the most accurate look that will resemble your big day. If you would like to meet us before booking, we can schedule a bridal consultation where you come in for 30 minutes to sit with us and discuss your vision.

Hair Trial

- 3-4 photos for inspiration. Choose pictures that are close to your hair color and texture.
- Bring any hair decor, combs, veils, etc with you to make sure it fits.
- If you plan on using clip in extensions please have them with you so we can ensure the color and thickness matches.
- Please come with CLEAN, DRY hair. Minimal if any product in hair. You can add a wash and blowout to trial for an additional cost.

Makeup Trial

- 3-4 photos for inspiration. Choose pictures that are close to your complexion, skin type and face shape.
- Bring any products you "must have" in your look.
- Please send us a list of ingredient allergies BEFORE the trial day.
- Please arrive with CLEAN, MOISTURIZED face. No mascara residue.

Guests

- We encourage you to bring up to 3 guests with you that will create a fun and supportive environment during this exciting trial!
- We ask that guests give the artist room to work until its time for suggestions and input.

DAY OF Checklist

Beauty

- Hair Decor
- Veil
- Lipstick/Gloss
- Deodorant
- Hairspray
- Body spray/perfume
-
-
-
-

Clothes

- Wedding Dress
- Undergarments
- Stockings/Socks
- Shoes
- Outfit Changes
- Comfy Shoes
-
-
-
-

Ceremony

- Vows
- Marriage License
- Wedding Rings
- Bouquets
- Boutonnieres
- Handkerchief
-
-
-

Other

-
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-

PLANNING THE *Schedule*

QUESTIONS TO HELP DETERMINE YOUR TIMELINE

- Are you doing first looks? What time?
- What time do you need to be there?
- How long does it take to get where you are going?
- Where are you getting dressed?
- What is the earliest you want to start getting ready?
- Who wants to go first and last?
- How many artists are you wanting for the day?

TIPS ON TIMELINE

- Bride should go in the middle of the timeline.
- Leave 30 minutes at the end for touchups.
- Estimate each service to be 45 minutes long.

SCHEDULE

| Time | Shayla | | | |
|------|--------|--|--|--|
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FREQUENTLY ASKED *Questions*

Do you offer a trial before we book?

We understand the concern about booking without a trial and meeting us first. We can put a hold on a date pending a trial but only up to a month as we constantly have requests coming in. We are only hesitant in doing a trial way in advance in case of the event of you wanting another trial. Which would be an additional cost. But we work with you to ensure your confidence in us.

How do I secure you for my wedding?

A date is ONLY secure with a PAID deposit AND SIGNED contract. Unless we have both, your date is not guaranteed. Simply filling out our form or getting an estimate is not guaranteed services.

When is the balance due? How do we pay?

The final balance is due on the day of the wedding. however we are flexible on payments schedules. If you wish to prepay in a lump sum. make smaller payments prior to the day of, or have each attendee pay their own balance, we do it as fits your situation. Please note, that you are responsible for any balances at the completion of services if your attendees are unable to complete their payments. We accept cards, cash and venmo at this time.

Are tips included in the contract?

At this time, tips are not included in the contract or pricing. We do not want to put a stipulation on what one should tip. But any tips are greatly appreciated from our artists who work hard for you.

Can I add an additional artist to cut down time?

Most of our contracts are priced to accommodate the right amount of artists for your party size. But you are more than welcome to request an additional artist at a charge to make your timeline more desirable.

Do I need to provide anything the day of?

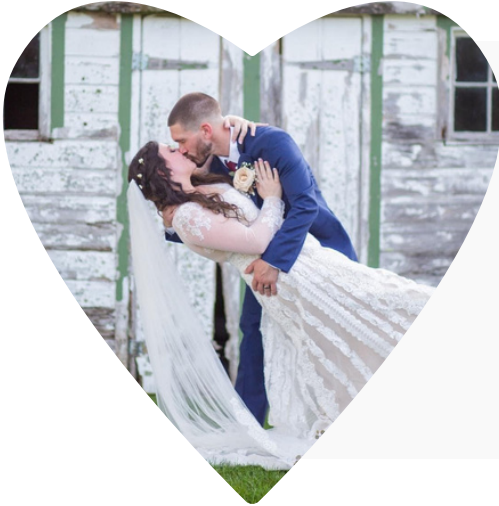
We will bring all the products and tools that we need to get you and your party ready. All we need from you is ample space to set up that is near outlets, has counterpace and chairs.

Can I change the contract after signed and deposit?

We understand that things happen and some things need to be changed. We allow any changes up to 2 months prior to the wedding date. After the final check in, those numbers will be what we staff your day for and will be required to pay for all services of the final count.

Bridal Testimonials

We love our Brides, Our Brides loved their looks!



★★★★★

Katelynn said...

Shayla made me feel like a princess for my wedding. Thank you so much Shayla and your team too! You guys did an amazing job with me and my girls. This company makes you feel like a friend but is also very professional, precise, and really made my day so special. Thank you again!

Nicole said...

★★★★★

Shayla has been amazing! She did a great job with makeup at my wedding and after that I switched to her for my hair she has been my hair dresser since then. I will always be a loyal customer now thank you for all your hard work and making my hair exactly what I want she is patient and does exactly what you want done.



★★★★★

Kimberly said...

Shayla is so incredibly talented and in addition, she is wonderful to work with. She took as much time as was necessary during my trial to make sure both hair and makeup were exactly how I would like it, and continually kept in touch leading up to the wedding. I seriously can't recommend Freya Beauty enough!!!!

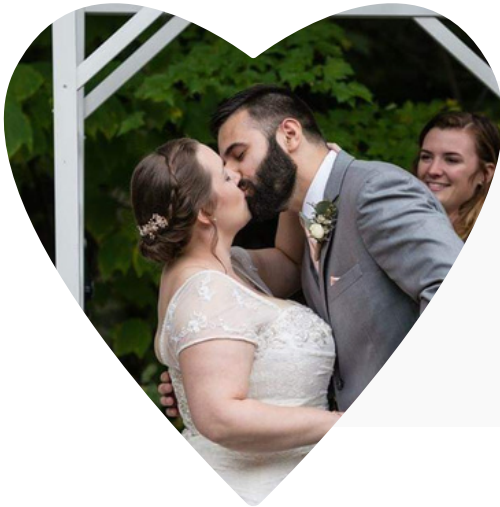
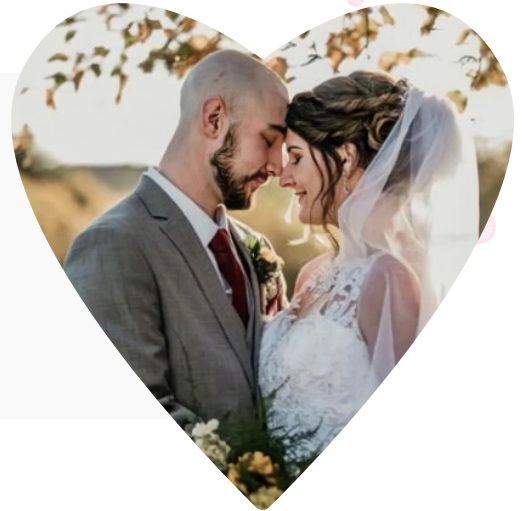
Bridal Testimonials

We love our Brides, Our Brides loved their looks!

Samantha said...



Shayla did my wedding parties makeup for my wedding and everyone looked stunning! It was 11 women total and she started at 8am and didn't waste a minute! Everyone got exactly what they wanted and looked absolutely amazing!



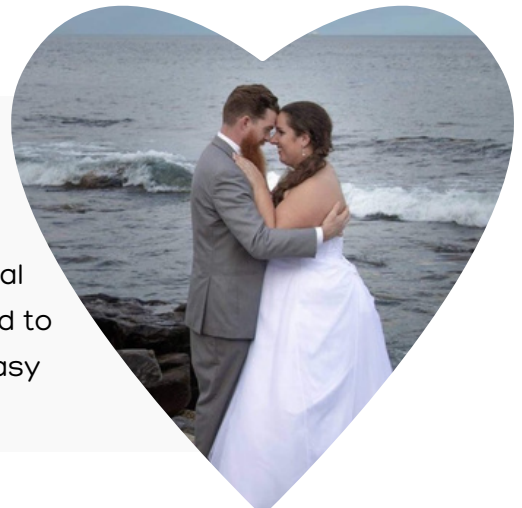
Kathy said...

Shayla was an absolute gem! She did an amazing job on hair and makeup for myself, my mom, and the bridesmaids for my wedding. Everyone looked and felt beautiful!

Liz said...



Shayla did my hair and makeup for my wedding in August. She and her team also did the rest of my bridal party and my mother. None of us could have expected to look so beautiful! Shayla is competent, professional, easy to work with and AMAZING at what she does.



WHAT IS NEXT?

Book Us!

Get An Estimate

Fill out our estimate form and we will let you know if we are available for your wedding date. If we are you will soon receive and estimate via email.

Pay Deposit/Sign Contract.

Ask us any questions you have on the estimate. Once you are ready to accept the estimate, it will convert to an invoice when you can pay the deposit and will receive a contract to sign as well.

Book a Trial!

Once we have both the deposit and contract back we will then schedule a consultation phone call where we set up your trial or answer more questions.



Get in Touch

Give us a call:

(603) 421-0434

Send us an e-mail:

hello@freyaBeauty.net

Let's Socialize!

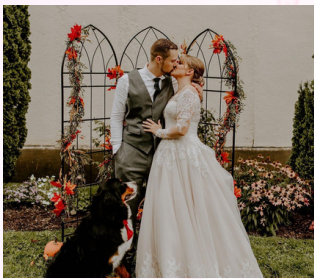
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The Salon

47 Birch Street, Derry NH 03038

Tuesday-Sunday



Freya Beauty Salon

